

International E-Conference on

PUBLIC HEALTH

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Discovering human behavior

How to have more influence by understanding the 4 basic personality types.....DISC!!

DISC is the study of human behavior according to the 4 basic personality types or temperaments. The 4 personality types are:

1. D = Dominant.
2. I = Inspiring.
3. S = Supportive.
4. C = Cautious.

Everyone is a unique blend of all 4 types, we behave according to our unique blend of personality types or temperaments and our environment. Our personality is our nature, it is an innate part of who we are! Our behavior is how we choose to use our personality based on the environment that we find ourselves in! We can nurture our behavior. DISC can help you to nurture your behavior. "You cannot BEWARE unless you are first AWARE". Understanding DISC helps you to become a better Communicator, Leader, Parent, Salesperson, Manager and wherever relationships happen.

Biography:

David Kauffman is a business Coach, Top 100 Keynote Speaker, Author and Trainer! He is the President of "Empowering Small Business" an International Business Coaching firm, specializing in helping business owners systematize their business so that they can find FREEDOM in their business ... so they can spend more time with their family and friends. He is handpicked by the Zig Ziglar family to carry on the legacy of American Legend... Zig Ziglar! He is an expert in Human Behavior, a Master Trainer (1 of 10 in the world) of the DISC Model of Human Behavior and will be sharing how to perform at a higher level in Sales, Communication and Relationships by understanding the four basic personality styles.