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AI-powered Personal Development Platform that Democratizes Coaching

In a society where regular one-to-one coaching remains largely within the access of a privileged minority due to its prohibitive cost, digital coaching is an effective way to democratize the benefits of coaching for personal and professional success. It is a fun, accessible and economical way to help individuals think, feel and do things differently. It can be accessed at any time and in any place, so no appointments need to be scheduled.

Self-disclosure can be tough for individuals in one-to-one coaching, so the anonymity of using an AI coach can have its appeal. The AI coach can engage to an impressive depth - and with an extensive breadth - of subjects, which offers the benefits of deep exploration in a psychologically safe space.

Whilst the coaching sessions are powered by innovative AI, the series of powerful questions are curated by top psychologists and coaches. This creates an exciting experience which combines the knowledge, warmth and encouragement of a human with the ease, speed and accessibility of cutting-edge technology.

The future of coaching will also see attention paid to the reskilling or upskilling of a population that extends beyond the typical realm of executive coaching. This means that university students, jobseekers and early-stage professionals will reap the immense benefits of coaching by having access to this service at a reasonable price. The democratization of coaching will bring a certain leveling up of skill sets, offering more people the clarity, courage and confidence to seek or create the personal and professional opportunities they deserve.

Keywords: Personal Development, AI coaching, Self-Coaching, Startup, HR-Tech, Leadership

Biography:

Mr. Harry Novic (MBA) is a former sales director, software engineer and product manager in the automation high tech sector. He holds 3 patents in the field of AI and automation, and has trained hundreds of employees in soft skills. He is the founder and CEO of Rocky.ai, a conversational chatbot that provides AI-powered coaching for personal development and leadership.